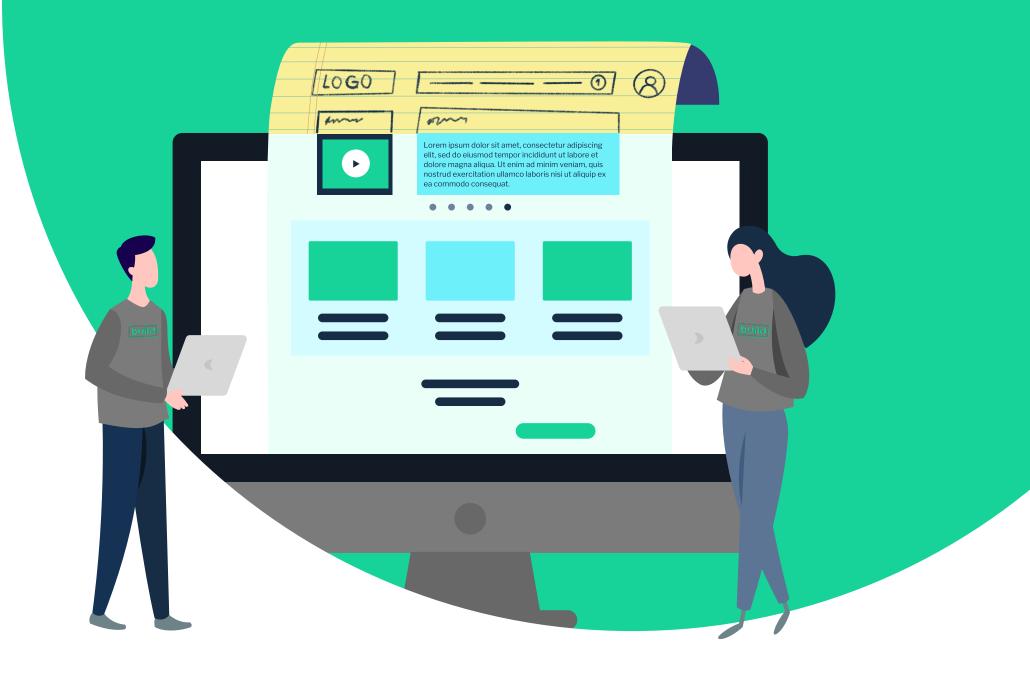


# Digital Transformation Solutions



## **Beyond Cool Keywords**

Digital Transformation is a real trend that goes beyond keyword bingo. Companies need to evolve faster than before in a world where unexpected change is quickly becoming the new normal. From working remotely to automating processes and incrementing adoption of existing tools, the challenges add up. Organizations that do not transform quickly enough will fall behind.

## Less Talking, More Doing

A common hurdle of Digital Transformation is never-ending analysis or a list of concerns about unforeseen risks. We deliver guidance to get you through it. Someone who's done it in the past is a company's best option. Our iterative approach helps organizations get to the end state quicker and safer.



## How We Do It

We assemble teams to suit the solutions you need. We are not a "rent-a-dev" type of shop that touts thousands of developers. Our specialized teams are assembled to deliver great solutions consistently for our customers, along with products that we use in house. You will not hear us advertise that we work with every technology out

## **Common Needs**



### **Identify Existing Processes**

What does your company do now and how do they do it? Are there offline processes that can go digital, or partially digital that can be integrated? The starting point is always the same, figure out what and how it needs to be digitized.

#### **Discover Opportunities to Transform**

Companies already leverage lots of tools, CRMs, marketing SaaS tools and others. Using new tools, does not automatically transform your processes nor does it future proof your organization. Coherent and fully integrated processes are the true outcome of digital transformation.





#### Define a Strategy to Move Forward

Once the "what" is identified, finding a path forward may not be transparent. Preparing your organization and your team members for Digital Transformation may feel unsurmountable, but with a clear path documented, you will empower team members to be stewards of your own transformation.

## Technology

Technology drives transformation across organizations. Selecting the right products, integrating processes efficiently, and building out the right customized solutions are all powered by deep experience and insights. We will focus on tech that works for you, avoiding the trap of just using the latest marketing trend -

there, because we specialize in what we do best and focus on quality.

## Why Us

We have a great team (retention over 90% since inception), with great professional experience. Even that might not be our key differentiator. Our edge is our approach. We are not a company of sales people, we are product builders and as such we will focus on giving you a working product with a working strategy. We do not pull any punches nor hide any challenges. Partnering with us ensures you get a collaborator that will not apply any filters on reality. We promise we will celebrate victories together, as much as identify, call out and work through issues as they arise.

## **Our Track Record**

HelloBuild has been lucky enough to have worked with partners in several industries. Our digital transformation successes include digitizing the core sales processes for a partner that does business at a global scale to enabling online and mobile banking for financial institutions.

#### unless that one is the best fit!

hellobuild.co

Empowering companies and their digital product strategies